**PTA Meeting Minutes General Meeting August 1, 2018**

1. Call to Order by President Amy Hickox - 6:36 pm
   1. Attending: Amy Hickox, Tricia McCollom, Michelle Chow-Agee, Raul Trevino, Jesse Rodgers
2. Approval of the Minutes: None
3. Report for Communications by Tricia McCollom
   1. Website Update
      1. Tricia needs password for GoDaddy PTSA website and has contacted Marianne about the passwords.
      2. **Action: Schedule a membership reconciliation [Jennifer, Tricia]**
      3. **Action: Contact Cathy Lux about shutting down old Facebook site [Amy]**
      4. Website semagnet.org [PTSA] will launch by August 20.
         1. Fees:
            1. In person:

Decals $5.00

Signs $10.00

PTSA Membership $10.00

PTSA Lifetime Membership $7.25

* + - * 1. Online

$10.50 and $21 for family

$8.00 Lifetime Membership

$10.25 sign

$5.25 decal

* + - 1. **Action: Recognition of donors and sponsors [Tricia]** 
         1. Yearbook sales

Businesses

Senior pages

* + - 1. Content to be uploaded as we go
         1. Welcome Dr. Palacios
         2. Bus Routes
         3. Transfer information
      2. Create PayPal invoice
         1. Place 501c3 designation
      3. Spanish translators were identified during NEST [Lili Hernandez and Marisol Garica]
  1. E-newsletter
  2. Social Media
     1. Anna may serve as moderator of social media
  3. Content

1. Report of 2nd Vice President
2. Back to School Teachers Breakfast—August 9th
   1. Anna will send reminder about drop-offs and call for extra volunteers.
   2. Tricia will bring a casserole.
   3. We need coffee, orange juice, goodie bags, 30 teacher survival bags,
   4. Volunteers: Amy, Tricia, Michelle
   5. **Action: Locate serving utensils [Anna]**
3. Membership
   1. No membership chair yet.
   2. Membership update
      1. Will schedule a membership reconciliation.
   3. Questions to consider:
      1. How many members currently
      2. Roster
      3. Spreadsheet with payments
4. Treasurer’s Report by Jesse Rodgers
   1. Amy distributed a Financial reconciliation Checklist.
      1. Jesse will provide a spreadsheet for monthly meetings.
      2. PTSA will buy a safe, QuickBooks, PTSA-logo stationary, stamps.
      3. Petty cash box with documentation will be held in safe.
   2. The current balance to date is $17,594.80
      1. Minus $100 petty cash and $3.00 bank charge.
5. Principal’s Report
   1. SEM was ranked #1 High School in North Texas by Children at Risk a few months ago
   2. SEM has been pre-ranked as an ACCOMPLISHED (A) campus. This is the highest rank that a campus may have. Only 6 high schools in Dallas have this pre-rated. This also means that our campus has access to ALL autonomies. I will explain later.
   3. NEST camp is successfully underway. I was able to talk to 12th grade and all incoming 9th graders today.
   4. New events: Townview OPEN HOUSE on 8/14/18.
   5. New parent meeting (this is optional, meeting will cover items such as buses, tutoring, PowerSchool, etc.) will have two options, both on 8/14/18, option 1 is 9-10am, and option 2 is 3:30-4:30pm. These meetings are optional to new parents.
   6. SEM's NEW student-student mentor program. Mr. Spencer.
   7. An update on graduation venue - I have a scheduled phone conversation w/ the district to explore what a district graduation venue will look like. One of the benefits is that it'll be completely free. I want to schedule a 12th grade parent meeting w/ students to discuss. Date(s) TBA. In a few days, I should have a clear answer on things like: will SEM graduate alone or with another school, will SEM graduate at a large venue or a smaller one, etc.
6. President’s Report
   1. Financials
   2. Budget Review
   3. Plan of Work and PTA online training
      1. Online training is free
   4. Check Writing Campaign
      1. Mapped to Teacher Wish List
      2. Conduct in October
      3. Will have levels hooked to science
      4. Share aspirational goals
         1. Monies benchmarked for 2-5 years out
         2. Determine fair share based on student enrollment
         3. Conduct a Calculator Drive next year
      5. **Action: Conduct a Needs Assessment [Palacios]**
   5. Bylaws
   6. Need for volunteers
   7. Teacher Wish List
      1. Amy still working on it.
   8. Communication
   9. Spirit Wear
      1. Amy Hickox suggested asking students about spirit wear to avoid having merchandise stored.
   10. Moving the check account
   11. Mock interview and partnerships
       1. $2000 in the budget.